



Privacy Notice: Pupils and their Parents/Carers

The below privacy notice is intended for Axiom Maths' maths circles pupils, current and alumni, and for their parents / carers and teachers. For our general Privacy Policy click [here](#).

Name: Axiom Maths

Address: The Brewery Building, , 55-61 Brewery Road, London N7 9QH

E-mail: info@axiommaths.com

Registered Charity Number: 1199281

Date of Privacy Notice Review: 03/06/2026

Data Protection Officer: Hope & May info@hope-may.com

Axiom Maths is a registered Data Controller with the Information Commissioner's Office. Registration number; ZB345801.

To contact us in relation to any of the information contained in this policy notice, or to pursue any of your rights under the General Data Protection Regulation (further information below), please email info@axiommaths.com.

Axiom Maths is committed to safeguarding your personal information. Whenever we process such information, we will use and store information in line with both the Axiom Maths Data Protection Policy, this privacy notice and all laws concerning the protection of personal information, including the UK-GDPR. You can read the Axiom Maths Data Protection Policy here: [Axiom Maths Data Protection Policy](#).

The type of personal information we collect

For **pupils**, we will process the following information:

- First name
- Surname
- School year
- Date of birth
- Unique Pupil Number
- Sex
- Pupil Premium eligibility
- KS2 maths attainment score
- SEND status
- SEND details
- School Details – name of school, postcode, URN, DSL name and contact details
- Attendance at maths circles sessions
- Programme assessment data
- Survey data – feedback on our programmes collected from pupils each term
- Parent / carer details:—see below

We may also process the following information:

- Middle name
- Preferred name
- Pronouns
- Gender

- Focus group feedback data and recording;— depending on whether the pupil takes part in one of our regular focus groups, organised through their school / delivery partner managing the programme.
- If you take part in maths circles online, then we will hold recordings of these sessions for up to 60 days for monitoring and safeguarding reasons.

For **parents and carers**, we will process the following information:

- Parent / carer name
- Parent / carer relationship to pupil
- Parent / carer home address
- Parent / carer home postcode
- Parent / carer email address

We may also process the following information:

- Parent / carer phone number
- Parent / carer consent information

Axiom Maths is processing special category data, specifically: Childrens data, health data, and special educational needs data. The Article 9 condition we rely on to process that data is 'explicit consent' or 'substantial public interest' with the condition of supporting individuals with a particular disability or medical condition. The condition the data subject falls under depends on when they joined the programme.

How we get the personal information and why we have it

For pupils on our programmes, we receive this information from the following sources:

- Directly from the pupil / parent / carer – If the pupil is registering directly for our online programme, then we may ask pupils / parents / carers to complete a form providing us with some/all of the data listed above.
- Schools – We will receive most of our pupil data from the school that they attend, through our direct-in-schools programme and through the teacher nominations process for our online/partner-led programmes.
- Delivery partners – We will also receive pupil data from our delivery partners for the pupils attending their Axiom Maths programmes.
- We also receive data via the Axiom Maths Hub and TalentLMS (if you are a mentor registered on the sites), Typeform and Form Assembly (if you are a teacher or active participant completing one of our surveys).

Axiom Maths will receive most of this information from the pupil's school or the delivery partner managing the pupil's maths circles programme. For more details on what data from the list above is being shared with Axiom Maths, please contact your / your child's school or the organisation delivering maths circles on Axiom Maths' behalf.

Axiom Maths will use this information to:

- manage and administer the programme;
- provide targeted support to individual pupils, using attendance, attainment and SEND data;
- ensure our programmes are reaching the target beneficiaries and including a representative proportion of pupils from disadvantaged backgrounds and based on gender;

- measure impact and ensure it is delivering the programme in a way that supports pupils from all backgrounds (i.e. comparing attendance and retention data to pupil premium pupils to measure how well we are retaining that cohort);
- contact parents / carers / pupils with updates and information regarding the programme and share additional resources related to the programme (this will not include marketing material); and
- comply with the law regarding data sharing.

Sharing data with external organisations

Data may be shared with and processed by third party platforms/software for the purposes of managing our programmes and collecting feedback. This includes the developers of our online platform (the Axiom Maths Hub) who may require data to fix bugs and ensure the smooth running of the platform. Also, data may be shared with an external research organisation to analyse the impact on pupil attainment compared to national statistics. As part of this research, the Department for Education (DfE) may collect subsequent data, such as exam results and academic destinations, from national pupil databases. Subsequent data collected by the DfE will only be used to further analyse the impact of the programmes and only be in anonymised format.

Data may also be shared with organisations who deliver our programmes on our behalf. This will only be the case where the partner is delivering our programme/s directly to you or your child, so you will receive additional information and privacy notices from them.

Axiom Maths transfers personal data to countries outside of the EEA, but only where appropriate safeguards are in place (such as the International Data Transfer Agreement or the International Data Transfer Addendum) or an adequacy decision is in place, in line with data protection legislation. For more detail on the transfer of data, visit our data protection policy here: [Axiom Maths Data Protection Policy](#). Please contact us for information on how to get a copy of the safeguards in place.

Axiom Maths does not use profiling or automated decision making as part of its processing of personal data.

Lawful bases

Under the UK General Data Protection Regulation (UK GDPR), the primary lawful bases we rely on for processing this information are:

Legitimate interests: For some pupils, parents/carers our legal basis is legitimate interests, in which the processing is necessary for our legitimate interests or the legitimate interests of a third party, unless there is a good reason to protect the individual's personal data which overrides those legitimate interests. We have identified some of our legitimate interests as effectively managing our organisation, administering the Axiom Maths programmes, supporting our pupils, mentors and partners, contacting parents/carers and measuring the impact of our activities. This is the legal basis for all pupils starting our programme/s after September 2024 (and some of those starting before then).

Consent: the individual / their parent/carer has given clear consent for their personal data to be processed for a specific purpose. This is only the case for some of our pupils who started the maths circles programme prior to September 2024.

We may also rely on one or more of the following legal bases:

Contract: the processing is necessary for a contract we have with the individual, or because they have asked us to take specific steps before entering into a contract. In some instances, individuals may be under a contractual and/or statutory obligation to provide us with personal data. Without this data, we may not be able to provide the service or manage the programme as required.

Legal obligation: the processing is necessary for us to comply with the law (not including contractual obligations).

Vital interests: the processing is necessary to protect someone's life.

Public task: the processing is necessary for us to perform a task in the public interest or for our official functions, and the task or function has a clear basis in law.

How we store your personal information

Your information is securely stored. For detailed information on the disposal of your data, and the time periods for which each piece of data is held, visit our data protection and retention policies here:

<https://axiommaths.com/policies-and-procedures/>

Your data protection rights

Under data protection law, you have rights including:

Your right of access – You have the right to ask us for copies of your personal information and other supplementary information.

Your right to rectification – You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure – You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing – You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing – You have the right to object to the processing of your personal information in certain circumstances.

Your right to data portability – You have the right to ask that we transfer, move or copy the personal information you gave us to another organisation, or to you, in certain circumstances.

Your right to withdraw consent – You have the right to withdraw consent for data processing, where consent has been given.

If you make a request, we have one month to respond to you.

Please contact us at info@axiommaths.com if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at info@axiommaths.com. You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF; Helpline number: 0303 123 1113.

ICO website: <https://www.ico.org.uk>

Any changes to the policies will appear on this web page.